

# Parents for Public Schools

Annual General Meeting

April 28, 2011



# Tonight...

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- A chance to mingle
- Present a commendation
- Hear PPS updates and accomplishments
- Honor our volunteers
- Introduce and ratify PPS-SF Board of Directors
- Announce the Annual Giving Campaign

# PPS – San Francisco

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We are a network of parents working together to build and ensure quality public education for all children in San Francisco.

- a nonprofit organization
- funded by donations from parents and organizations
- supporting public education.

In other words...

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*“PPS is like air.  
It’s just there when you need it.”*

Developing and connecting parent leaders to build  
quality public schools for all children in San  
Francisco.

# PPS-SF by the Numbers in 2010-2011

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- **1,000,000** hits on the website
- **10,000** parents reached through events and training
- **850** parents heard on the middle school feeder policy
- **300** parent ambassadors promoting public schools
- **125** enrollment presentations
- **7** staff
- **3** languages

# Parent Voice

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## Amplifying the voice of parents and advocating for quality schools.

- Delayed the Feeder Pattern proposal in September
- Heard from over 850 parents in March-April to capture input about middle schools
- Tune in on May 9 to hear the report of findings

# Kindergarten Enrollment

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## Helping parents enroll in public schools and increasing on-time applications

- Held over 125 enrollment events to highlight the benefits of public schools
- Reached over 4,500 parents or guardians
- Helped increase the number of African American and Latino applications by 20% and 17% respectively during the first placement period.

# Developing parent leaders

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- *Parents Transforming their Schools* workshops at SF Public Libraries
- Monthly meetings of the *Chinese Parent Council* and the *Latino Parent Club*
- *Next Steps Leadership Training* helps immigrant parents navigate the school system

# Empowering parents

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**School Governance for Parents** Training, an 8-part School Site Council training helps parents and educators become partners in improving student with tools to improve the academic achievement at schools

# Promoting literacy

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**Combating reading loss** through *Family Activity Days* in the Mission and *the Bayview Reading Circles*, during the summer

# Training others

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- **Training Key Influencers**, like preschool directors and caretakers so they can inform their networks of parents about enrolling in public schools and navigating the system. PPS trained over 230 influencers last fall.
- **Training parents** as enrollment coaches

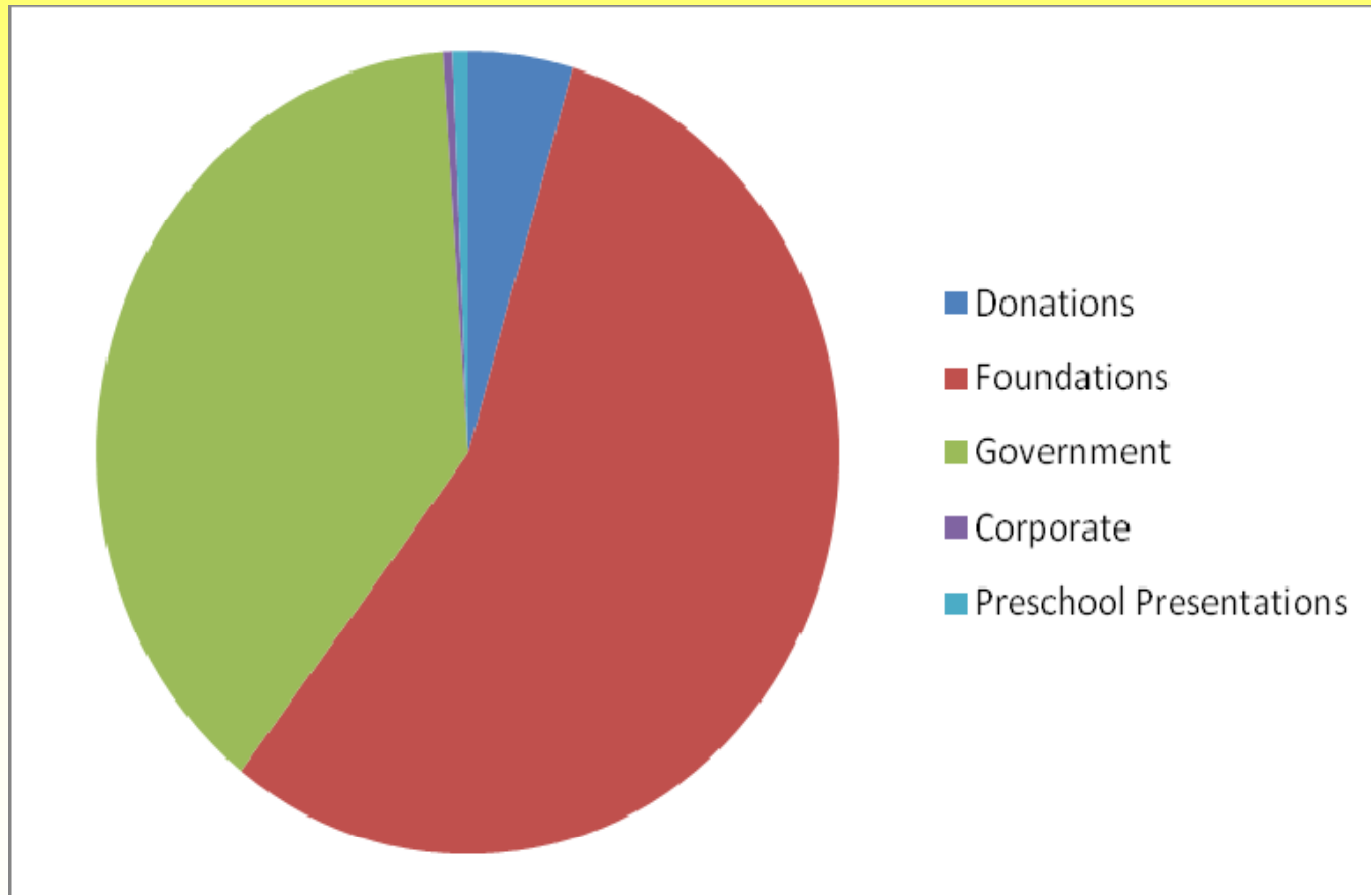
# Bottom line

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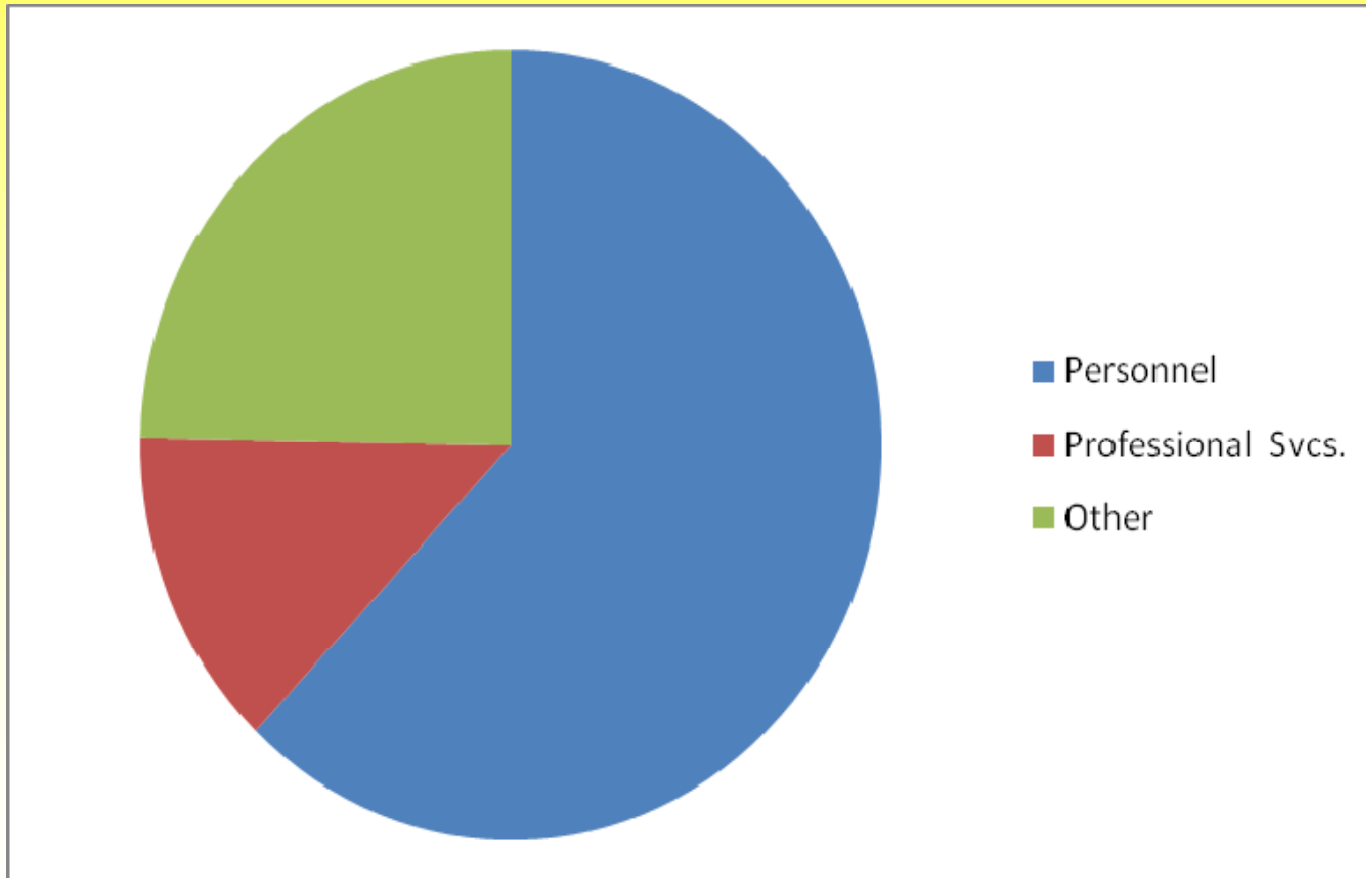


**We did all this on a shrinking budget!**

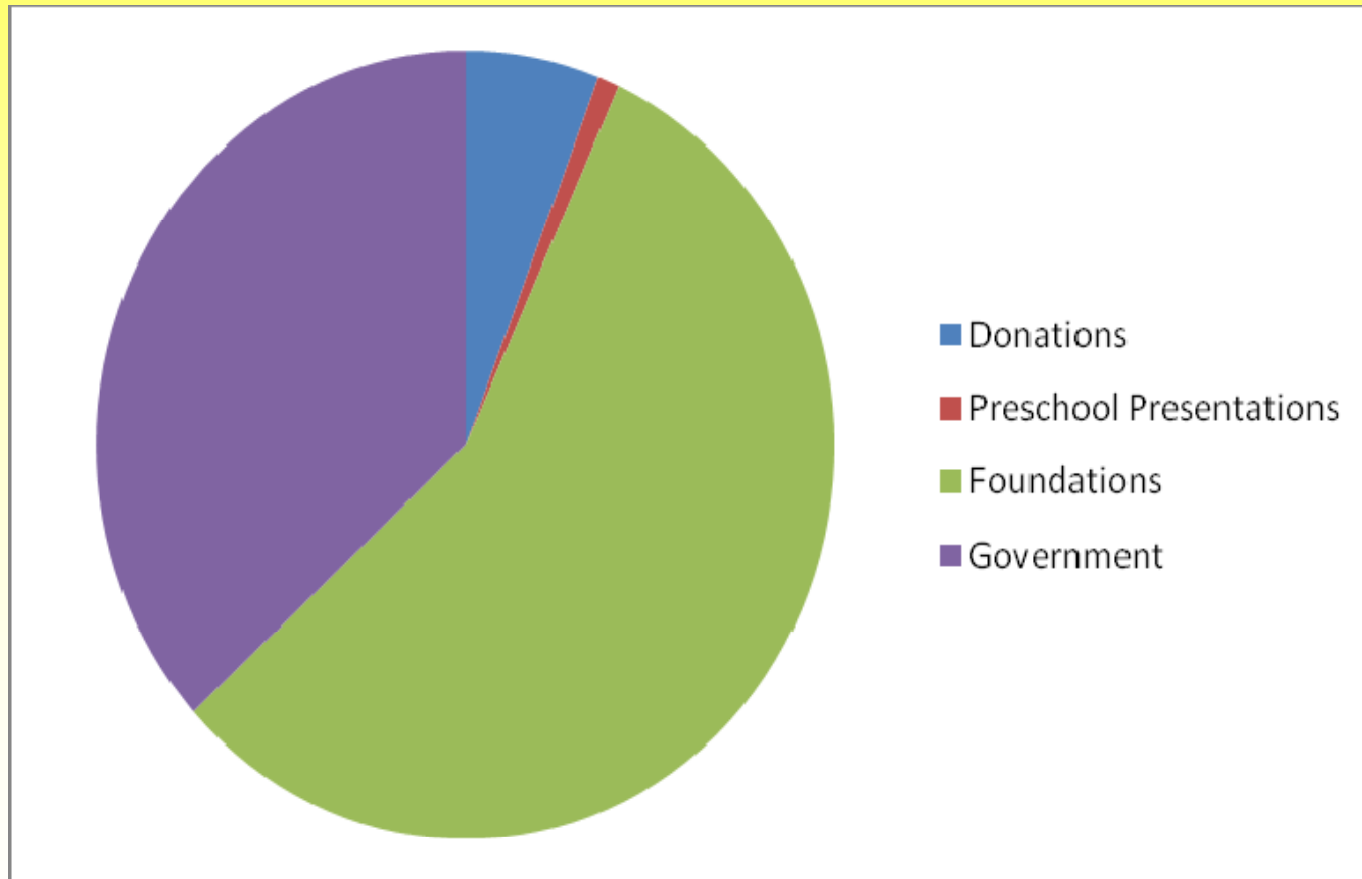
# 2009-2010 Revenue \$507,591



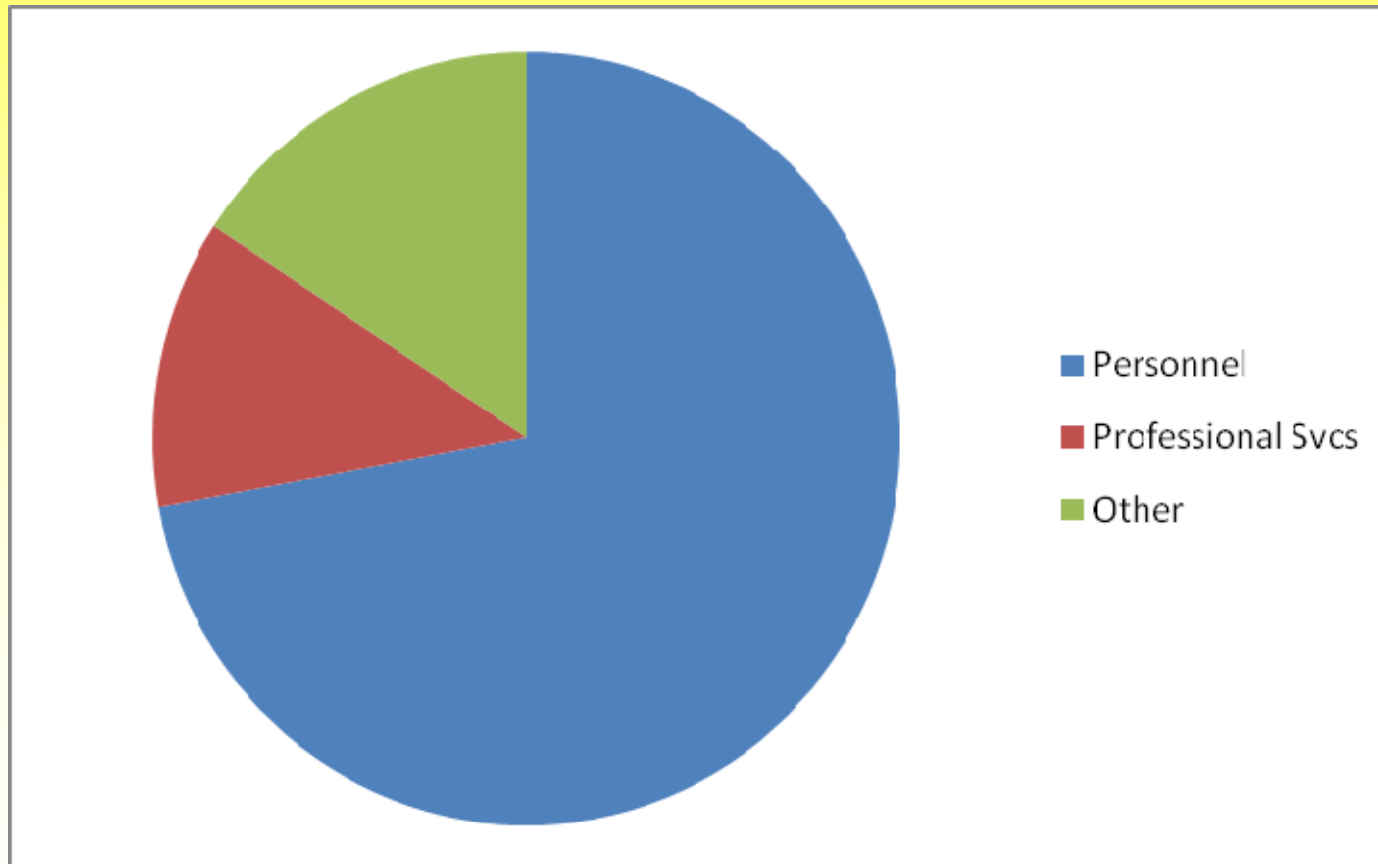
# 2009-2010 Expenses \$483,256



# 2010-2011 Revenue \$426,500



# 2010-2011 Expenses \$417,882





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# **Commendation for Deena Zacharin**

*Founding Executive Director of PPS-SF*

**Presented by**

**David Campos**

*District 9 Supervisor*

**Thank you**

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## **2010-2011 Volunteer Honorees**

**Un Un Che**

**Daphne Magnawa**

**Rich Shrieve**

# Un Un Che

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was among the first graduates of PPS's Next Steps Training program nearly five years ago and has since promoted and assisted with PPS parent trainings, enrollment workshops, working at outreach events, and coaching and being a role model to other parents. Un Un is being honored today for her tireless efforts and dedication to helping immigrant children and families, being an active parent in her children's schools and in the Chinese community. She is a member of ELAC (English Learner Advisory Committee), DELAC (District English Learner Advisory Committee), and PAC (Parent Advisory Council). Un Un immediately stepped in and filled in the gaps for PPS when our Chinese Outreach Coordinator was on medical leave, providing advice, assisting or leading workshops, and ensuring PPS presence in the community. Un Un Che is the mother of two students at John Yehall Chin and a preschooler.

# Daphne Magnawa

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a kindergarten parent at Daniel Webster Elementary School, volunteered her time this spring leading, coordinating and facilitating the Middle School Community Forums. The Middle School Forums required a significant amount of resources to accomplish effectively. Daphne helped in this effort by coordinating with principals to manage all the details of each event. She documented and sorted all the comments about middle schools on our list serve, and she sat on the committee which outlined the report of findings and recommendations. We are deeply grateful to Daphne for volunteering her time on this project and taking a lead role from beginning to end!

# Rich Shreive

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has been on the PPS-SF Board of Directors since 2007 and has served as Treasurer since 2008. In addition to Rich's contribution as a volunteer board member, he envisioned and championed the PPS-SF *School Governance for Parents* Project. Now that his kids are grown and are in college, Rich has decided to cycle off the Board at Parents for Public School. We are grateful to him for all he has done for public school parents even beyond his service to PPS.

# Thank you to our PPS-SF Ambassadors

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*“All the school ambassadors were great and really helpful. The process would have been much more difficult and scary without the help and support of PPS.”*

# PPS-SF Board of Directors

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## **Matt Kelemen**

*PPS-SF Board President*

Introduction and Board Ratification

# Board Member Confirmations

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Jean Field

Annie Bauccio Moore

John Perry

Board members are elected by the PPS-SF Board to serve two year terms and are ratified by the membership at the Annual Meeting each year.

# Jean Field (Secretary)

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is an attorney and a parent of a child at McKinley Elementary School and Aptos Middle School. In addition to her work as an attorney, she has worked in public-interest communications and journalism. She is active in her school's onsite after-school program and volunteered as a school ambassador before joining the PPS-SF Board.

# Annie Bauccio Moore

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is the parent of three children attending public schools in San Francisco. Annie is active on the PTA board and has served as VP for Development and Legislative Chair as well as volunteering as a PPS-SF Parent Ambassador and Recruiting Committee member. She holds a BA in English from Saint Mary's College of CA, with a concentration in American Literature and Poetry. She holds a certificate in Human Resources Management, and has participated in volunteer activities with neighborhood associations in Bernal Heights and the Inner Sunset. In addition to owning a small business as a Professional Organizer, Annie is a Co-Founder and Board Member of Educate Our State, the parent-led campaign to improve the quality of education for all of California's children.

# John Perry

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is the parent of a fourth grader and an incoming Kindergartner. He earned two masters degrees in English literature from Rutgers University and Stanford University and taught for several years at the university level, at City College of San Francisco, and in Upward Bound and other programs helping high school students prepare for college. For the past twelve years, John has worked in marketing and corporate communications for technology firms in Silicon Valley.

# Annual Giving Campaign

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**Hollis Pierce**

*PPS-SF Board Member*

# Annual Giving Campaign

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Goal \$25,0000

Thank you to our Matching Donors!

## Campaign Levels

- Champion - \$500
- Partner - \$250
- Supporter - \$100
- Friend - All donations are appreciated