

# Introducing the 511 SCHOOLPOOL MATCHING SYSTEM



The San Francisco Bay Area's 511 traveler information service is introducing a new, free service called SchoolPool that helps parents share the responsibility of getting children to school. SchoolPool matches parents who make similar school trips. Whether you are driving your children to school, or bicycling or walking with them, SchoolPool can help you share these responsibilities with other parents and save you time. Sharing the ride reduces traffic congestion, which improves safety *and* air quality.

## Free and easy to use.

Register at [www.schoolpool.511.org](http://www.schoolpool.511.org)

Get your "Matchlist" with the names and contact information of other parents, and e-mail or call them to arrange shared rides to school.

## Confidential, too.

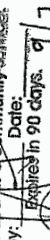
511 does not disclose your child's name. Only your name and the contact information you provide will be shared with others.

## Sign up today at

[www.schoolpool.511.org](http://www.schoolpool.511.org)

You'll add time to your day as well as make your child's school safer and improve air quality — and do your part to cool the planet.

## It's cool to pool to school!

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The San Francisco Bay Area's 511 and SchoolPool are brought to you by the Metropolitan Transportation Commission. [schoolpool@rideshare.511.org](mailto:schoolpool@rideshare.511.org)